

**INAUGURATED 34.BI-MU ON STAGE AT FIERAMILANO RHO
FROM TODAY UNTIL SATURDAY 12 OCTOBER
OVER 750 COMPANIES, 65,000 SQUARE METRES OF TOTAL FLOOR SPACE**

Rho 9 October 2024. From today to Saturday 12 October, fieramilano Rho will host 34.BI-MU, the biennial international exhibition dedicated to the manufacturing industry of metal cutting and metal forming machine tools, robots, automation systems, digital and additive manufacturing, auxiliary and enabling technologies.

Organised by EFIM-ENTE FIERE ITALIANE MACCHINE, and promoted by UCIMU-SISTEMI PER PRODURRE, the Italian machine tools, robots and automation systems manufacturers' association, **34.BI-MU presents the best of international production in the sector.**

The event opened this morning with an opening ceremony attended by **Enrico Pazzali**, President of Fondazione Fiera Milano, **Guido Guidesi**, Lombardy Region Councillor for Economic Development, **Riccardo Rosa**, President of UCIMU-SISTEMI PER PRODURRE, **Andrea Ragaini**, Deputy General Manager of Banca Generali, and **Federico Faggin**, physicist and inventor of the microprocessor. To moderate and interview **Simone Spetia**, Radio 24.

The stars of the exhibition are over **750 enterprises**, **8.5%** more than those registered for the 2022 edition. A percentage of **37% of the exhibiting companies are from abroad**: Germany, Japan, Taiwan, Switzerland, USA, Spain, France, China, South Korea, Austria, UK, Turkey, Czech Republic, Denmark, Poland, Netherlands, San Marino, Ireland, Hong Kong, Belgium are the represented countries. With regard to **direct exhibitors**, the comparison with the past edition is even more interesting: they are **15% more than in 2022**; if we consider **foreign exhibitors alone, their number is even doubled.**

The technologies on show, exhibited over a **total area of 65,000 square metres** in the **four halls set up for the event, 9-11/13-15**, represent the international sector offerings in the best way.

Besides machines and production systems, the true heart of the event, 34.BI-MU proposes **8 exhibition themes**. **RobotHeart**, dedicated to robotics, automation, related technologies, systems and artificial intelligence for all manufacturing sectors; **piùAdditive**, focused on machines, materials and software for production with additive technologies; **BI-MU Digital**, centred on software, technologies for connectivity and data management, cybersecurity and sensors; **Metrology and Testing**, proposing measuring instruments, testing machines, machine vision, quality control; **Power4machines**, with mechatronic components, systems and solutions for power transmission; **Heat and Surface Treatments**, showing machines, plants and surface and heat treatments; **The Composites**, the great novelty of this edition, whose key players are manufacturers of composites and machines for processing them; **Consulting and Certification**, offering consulting services for digitalisation, cybersecurity, sustainability and the environment, financial services. An interesting overview of **Revamping & Retrofitting** completes the exhibition offering, showing how machine tools and systems can have a new life, if they are adequately refurbished and equipped with new functionalities.

The trade show – which has been awarded **ICIM ISO 20121: 2013 Certification, attesting that 34. BI-MU is a sustainable event**, organised according to the principles of environmental, economic and social sustainability – will propose numerous novelties, many of them related to the theme of young people, education and work.

The special project “**Education & Job**” has been conceived to encourage dialogue between the world of education and the industry of the sector and to attract talents who, at the exhibition, can experience first-hand content, value and opportunities offered by the sector and its companies. The numerous initiatives developed within UCIMU Academy include **ROBOTGAMES**, the new contest of robotic automation for students of high schools, promoted by UCIMU Foundation and organised by EFIM-ENTE FIERE ITALIANE MACCHINE, with the support of Fondazione Fiera Milano. The final of the contest will take place on Friday, 11 October at BI-MU.

In keeping with tradition, in-depth thematic cultural insights are offered through a rich programme of meetings and conferences: **about eighty meetings**, arranged by organisers and exhibitors. **Most of them will be hosted within the BI-MU più Arena and organised by themes (Friday is the Robotics Day – detailed calendar at bimu.it).**

Rho, 9 October 2024

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