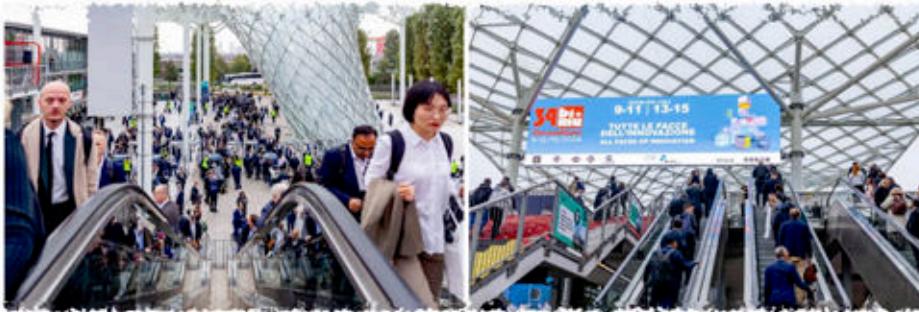


Виставка 34.BI-MU закрилася: 35 000 торгових операторів відвідали подію

34.BI-MU СІМДІСЯН 25.09-27.09.2023 РОБОЧІ ДЕНЬКИ ЗАГЛУШЕНИХ ПРОДУКЦІЇ ВІД КОМПАНІЙ, 86000 ІЗДІСІВ
РЕПРЕСІЙ ПО ВІДНОСИНАХ
ІІІІ 35th edition in October 2024



September 27, 2023, was the eighth day of BI-MU, the largest exhibition of trade secrets in Europe. After a week of intense negotiations and discussions, the visitors left the exhibition hall with a positive impression of the exhibition.

Organizers of BI-MU noted a significant increase in participation by European countries, including Poland, Germany, France, Italy, and Russia. The main areas of focus were pharmaceuticals, chemicals, construction, engineering, food, and agriculture, as well as various industrial sectors.

Organizers expect the next edition of BI-MU to attract over 100 exhibitors from Poland, Germany, France, Italy, Russia, China, India, Japan, Korea, and many more.



More than 10,000 business contacts were made during the four days of the exhibition. A total of 180 exhibitors from 12 countries, 1,000 buyers, 800 exhibitors, and 100 manufacturers and suppliers participated.

During the four-day exhibition, more than 300 meetings - mostly business-to-business meetings, including those of the companies Daimler-Benz, Volkswagen, GM, Ford, Renault, Toyota, Volvo, Fiat, Peugeot, Mercedes-Benz, Daimler, Bosch, Bosch Rexroth, ThyssenKrupp, and many others, took place.



A total of 4,200 visitors took part in the four-day exhibition. The most popular direction of interest was pharmaceuticals, which attracted the highest number of visitors. Other sectors of interest include pharmaceuticals, engineering, construction, food, and agriculture. The most active countries in terms of visitor numbers were Poland, Germany, France, Italy, Russia, and China.

Overall, the results of the exhibition BI-MU 2023 exceed expectations. During the four-day exhibition period, over 100,000 visitors came to the exhibition for the exchange of experience, knowledge, and expertise. The exhibition provided a platform for the introduction of new products and technologies, as well as for the establishment of business partnerships and new markets for foreign companies. The total revenue of the event was 180 million euros, while the costs were 120 million euros.

The organizers plan to expand the exhibition in the future, increasing its scale and scope. They also hope to attract more international exhibitors and buyers. The next edition of BI-MU is scheduled for October 2024.

Organizers are grateful for the support and assistance they received from all participants and visitors. They believe that the next edition of BI-MU will be even more successful and promising. They also hope to continue to develop the exhibition and to make it even more accessible to all.

They would like to thank all the exhibitors, as well as the press and journalists, for their support and the promotion of the exhibition. We would like to thank our partners, who have helped us to organize the exhibition.

It is also worth to note that the 34th edition of BI-MU was held on 10th September 2023, which marks the 30th anniversary of the exhibition.