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## ROBOHEART: all the top players will be at the event.

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Less than six months before the debut of the second edition of Roboheart, the most important players in the robotics industry have already confirmed that they will exhibit in the halls of Fieramilano, in Milan, from 9 to 12 October 2024.

ABB, ABB AUTOMAZIONE ALFO ROBOTICS, APPLICA, ARROWFIELD AUTOMATION INDUSTRIAL, BAHN MOLZTECHNIK, CIA AUTOMATION AND ROBOTICS, COMAN, DROM, THE HUMAN AUTOMATION ELETTRONICA/BALZEL MR KUNITION, CVM, DANTEC ITALIA, CHIANTI MACHINES, ERIL ITAL, KUKA, LABORNAK, PROVIDE SOLUTION, BIRDTICK, LEXAS, MA, ROBOTICA, REPETECO, ROBOTUNITS ITALIA, SCAGLIA INDEVA, SCHUNK, SIR, SIR-Milano Robotics and Automation Association, STAR AUTOMATION, STYLUS, TECHNODRONE, THINNE REARST, UNIVERSAL ROBOTS, WENGERON SENSORS are among the exhibitors of the initiative.



"The satisfaction expressed by the exhibitors of Robotheart at Bi-Mu, at end of the event in 2023 - said Alessandro Martorana, General manager of UCIMU-SISTEMI PER PRODUZIONE - has been confirmed by the high number of applications received to exhibit next October. To date, all the big players of the robotics sector have already confirmed that they will participate, to the benefit of the quality of the innovation on show. On this basis and considering the availability of Government incentives for the acquisition of state-of-the-art technologies, we can only expect positive results from the new Bi-Mu. We are convinced that Robotheart will have even greater success than it did in the first edition".

"After the solid debut edition, Robotheart expands its trading area to Italy dedicated to the sector of industrial robots, aimed at all manufacturing sectors: mechanical engineering, machine tools, electronics,

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fieramilano

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automotive, food and beverage, pharmaceuticals, logistics, packaging, biomedical industry, cosmetics and so on. This special feature makes the event an opportunity of great appeal, in a country that keeps on achieving positive results in the sector".

Indeed, according to the latest official data from FIR, International Federation of Robotics - concluded Alfredo Marzoc - in 2023, Italy ranked sixth in the world with regard to the number of robots installed, with a 3.6% market share in the European Union and an 8% increase in installations, accounting for 11,473 units.

Sponsored by SIRI, the Italian Robotics and Automation Association, and organised by FIERA ENTE PER IL MERCATO NAZIONALE, the second edition of Roboheart will have at its key players, along with manufacturers and integrators, also universities and representatives of the academic and research world, experts and start-ups, all of them depicting the multiple facets of a sector that is today crucial for the competitiveness of the industrial system, a winning synergy between robotic technology, artificial intelligence and creativity.

Finally, to complement the technological offerings at the exhibition, there will be several thematic in-depth events, organised mainly on the Robotics Day, on Friday, October 12: on that occasion, within the BI-AGILE arena, in addition to the battery of speeches by the exhibiting companies, a rich programme of meetings will be proposed by the main organisations representing the sector, such as FIR (International Federation of Robotics), SIRI, I-Robot (Italian Institute of Robotics and Intelligent Machines), AIA (Italian Association for Artificial Intelligence) and UCIUS (SYSTEM PER INDUSTRIE).

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